

# HALEY ELLIS

---

## CONTACT:

704.425.2601  
haleyaellis11@gmail.com  
HaleyEllis.com

---

## EDUCATION:

Clemson University  
Clemson, South Carolina  
Packaging Science - Design  
2011-2015

---

## SKILLS:

Microsoft Office  
Adobe Illustrator  
ArtiosCAD  
SolidWorks  
Photoshop  
Tobii Technology

## WORK EXPERIENCE:

### Chief Container, 2016 - Current

Structural Designer Acworth, Georgia

- Design, build and test creative point of purchase displays for retail environments.
- Meet with clients to develop concepts as well as critique working samples.

### Apple Inc., Summer 2015

Packaging Engineer Intern Cupertino, California

- Developed, prototyped and presented innovative concepts for the iOS packaging engineering team
- Worked with cross-functional teams to launch Apple Watch accessories

### Empire Packaging and Displays, Summer 2014

Packaging Design Intern Carson, California

- Developed and prototyped packages and point of purchase displays
- Assisted sales team with client site visits to discuss potential packaging opportunities

### Fisher-Price Toy Company, Spring 2014

Structural Packaging Engineer Co-Op East Aurora, New York

- Developed and improved packaging for new and existing toy products
  - Presented concepts to marketing and design for review and cost analysis
- 

## AWARDS:

### 2017 SHOP! OMA Competition

- First place in the "Temporary" Cosmetics and Fragrances category with construction of a holiday endcap

### 2015 IoPP 48 Hour RePack

- Third place winner with the entry "Neato Burrito," an innovative design for "on the go" food consumption
- Published on The Dieline and Packaging of the World

### 2013 AICC Student Design Competition

- First place in the "Corrugated as Art" category with construction of a functional, corrugated, grand piano